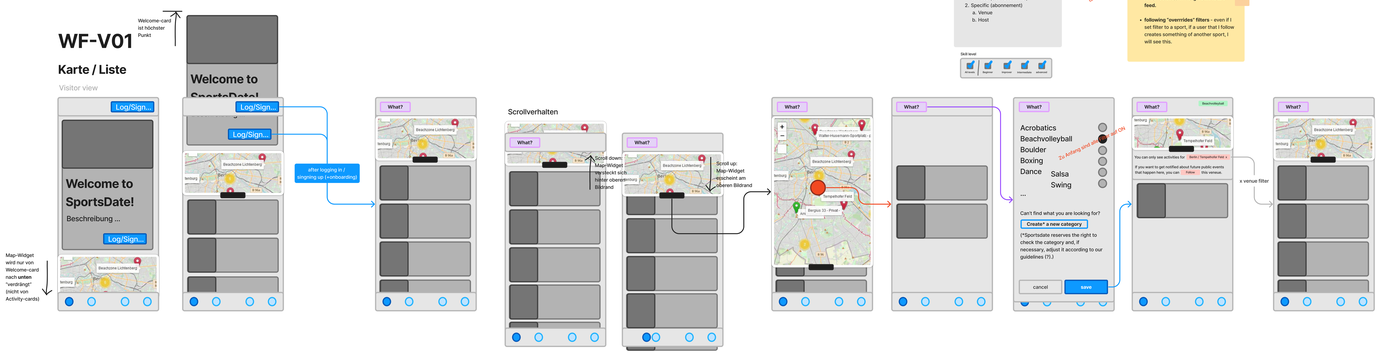
09.04.2024

Wireframes
Home/Explore

WF-V01
Karte / Liste

Visitor view



Filter hierarchy:
1. General
   a. Sport(s)
   b. Region
   c. Time (upcoming 7 days, upcoming, past)
   d. Host (e.G. Beachtime)
2. Specific (abonnement)
   a. Venue
   b. Host

Roll mout

In der aktuellen Beschreibung steht "Filter vs. Follow" - das ist nicht mehr aktuell. Es gibt jetzt nur noch Filter.

Filter vs. Follow

As **new users** with **unset filters** we basically follow **all activities** and see all kinds of **venues** that are set to **public** in the app. We see them in our Home-Feed and, if we choose so, **we get notified*** about any new activity.

Why do we need **filters?** Once the app is used for activities that do not interest us, we might want to filter the ones we are interested in. Those can be:
- **Sports** that don't interest us
- **Locations** or rather **regions**
- **Skill level**
- **Gender**

Filters help us to **not see**, what we don't want to see.

...

Why would we need the **follow** function?

Some cases:
- the app has so **many activities** that the filters are **too imprecise** we might filter 100% out and only follow a few (like for example on Instagram ...)
- One might to precisely only see the activities of user-A and **exclude user-B** for personal reasons
  - A 3rd, more probable case is, that one wants to get **notified** about activities of **user-A** or **venue-X**, while still see all other activities in the **general news feed.**
  - **following "overrides" filters** - even if I set filter to a sport, if a user that I follow creates something of another sport, I will see this.

Outside of the app

notifications

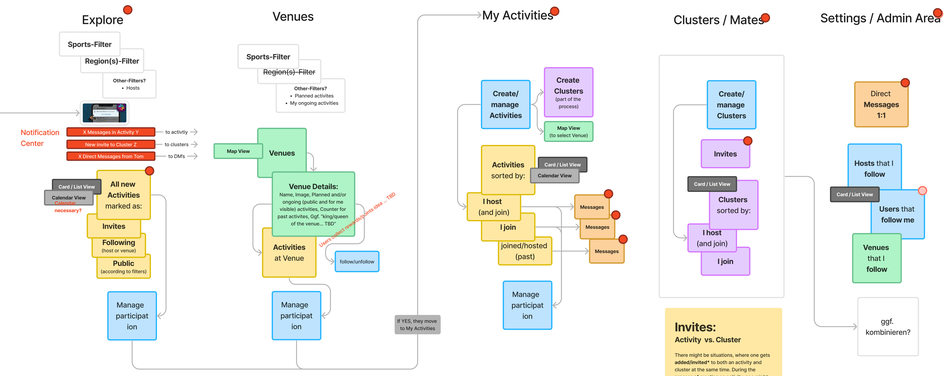
10.04.2024

Card Sorting Main- and Sub-Tabs

CS-V04

Badge (e.g. new message) higher importance

Badge (e.g. new message) higher importance



Invites:
Activity vs. Cluster

There might be situations, where one gets **added/invited*** to both an activity and cluster at the same time. During the process of creating an activity, one might invite individuals or invite/add a cluster (which might be created during the same process in parallel).

Users then receive 2 invites, 1 for the cluster and 1 for the activity. They can decide, whether yes or no for both of them.

What is the idea of a cluster?
- adding/inviting +1 persons to an activity altogether
- this works vice versa: People in a cluster can use the cluster them selves, unless this is prohibited by the host/ creator (e.g. for official Beachtime clusters)
- host can
  - give a name
  - nominate further/all as admins
- participants can
  - decide about their participation
  - become admins (also to use the cluster themselves)...

Map vs. List/Cal

The main distinction of the Map vs List/Cal - beside the location vs. date/time aspect of activities - lies in the option to **explore Venues** on the Map that don't host activities.

WF-V02
Liste (Karte sekundär)

Visitor view

Logged-in user view

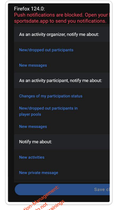
Notification Management

Notification-Management

Similar to the news feed(s) in the app, we might (or not might) want to get notified about things that go on in the app. Notification-management goes even **deeper**, not only about new activities, but about what goes on **inside the activities**, e.g. new participants, messages, etc.

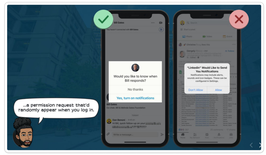
Notify me about:

- All **new activities**, according to my filters (sport and location)
- New activities of hosts and venues that I **follow**
- Invites:
  - to a **cluster**
  - to an **activity**
- New direct **Messages**
- Activities that I **participate in**
  - New Messages
  - New or dropped out participants, also "Springer"
- Activities that I **host**
  - New Messages
  - New or dropped out participants



Kann granular festlegen, welche Push-Benachrichtigungen ich erhalten will. Standardmäßig sind alle aktiviert.

Es sollte möglich sein, eine Aktivität zu erstellen, ohne weitere Informationen



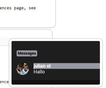
Source
https://growth.design/case-studies/linkedin-retention-triggers

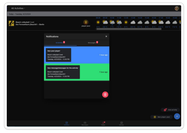
```
1. Explore
   =Der sieht der Nutzer alles Neues/Aktuelles.

Neues und Aktuelles kann man vielleicht auch über eine Art Notification realisieren und nur bei Klick darauf dann(!)erst Auch mal man sich abhängen von allen für angezeigt werden soll und die lange etwas "neu" ist.

2. Venues
```

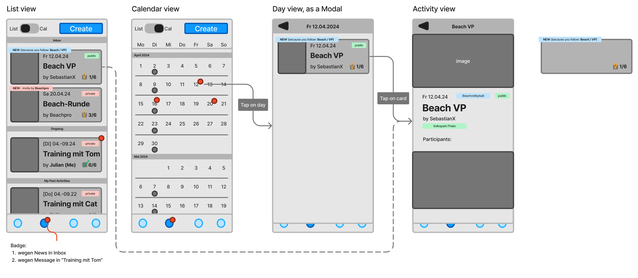
```
Betreff: New activity: Beach volleyball - Am Fernsehturm / Tuesday, 23 April;

Check them out!
https://sportsdate.app/en/activities

Best regards,
SportsDate

To configure the notifications you receive from SportsDate, please open the preferences page, see
https://sportsdate.app/en/preferences
```

```
Betreff: SportsDate: New participant in player pool

A new participant showed up in the player pool: Julian st
https://sportsdate.app/en/hosts/beach Hello!eyJwb2lldGlkIjo1NW02OFs=rosaNture_%2d6ea:%3i/3%2a2%5-4%db-4c6e-b76f-2143h7f5a5aa

Best regards,
SportsDate

To configure the notifications you receive from SportsDate, please open the preferences page, see
https://sportsdate.app/en/preferences
```

```
Betreff: Message from julian st: "Hallo"

For activity:
https://sportsdate.app/en/message-activity/c%3%2a2%5-4%db-4c6e-b76f-2143h7f5a5aa

Best regards,
SportsDate

To configure the notifications you receive from SportsDate, please open the preferences
https://sportsdate.app/en/preferences
```





My Activities

My Activities (Card Sort V03)